

## **Community Fundraising Manager**

### **Employment type**

Full-time, permanent

### **Salary**

£30,000 - £36,000 p/a dependent on experience

### **Experience**

Fundraising, or volunteer management experience essential or directly transferrable demonstrable skills from other industry

### **Job function**

Fundraising and volunteer management

### **Location**

Flexible depending on candidate's experience and preference with scope for home working, or hybrid working with a base at our Leeds office

### **Objectives and key responsibilities**

*brainstrust* is seeking someone special to support and inspire our extraordinary community of fundraisers and volunteer ambassadors. You will be excited at the prospect of raising an incredible, but realistic, amount of money to support brain tumour patients and their families at *brainstrust*. Motivated by a shared belief in helping a forgotten group of cancer patients get the support they need, you will develop and deliver our community fundraising activity for the financial year ahead. You must have fire, drive, and ambition to achieve, and hopefully exceed, fundraising targets.

With a 'people first' attitude, building and maintaining valued relationships will be at the heart of your role. You'll be ready to make friends along the way, and eager to work with existing volunteer supporters who share your passion for our cause. Your efforts will be focused on delivering and sustaining excellent stewardship, sensitive to the fact that many of our fundraisers have been impacted by a brain tumour diagnosis and have a visceral connection to the charity.

There is an opportunity to galvanise and grow our volunteer network around our community fundraising, including increasing engagement with our existing community fundraising campaigns. You will work closely with our communications team to promote events and activities, raising awareness of fundraising at *brainstrust*. We encourage new ideas and are always open to building on existing fundraising initiatives.

You will be responsible for overseeing fundraising admin and maintaining the accuracy of our supporter database, adhering to the Fundraising Code of Practice at all times.

Whilst the main areas of focus will be community volunteer fundraising, you will be aware that this work will sometimes cross over into corporate fundraising, family funds, in memory giving, legacy appeals and regular giving. You will be able to demonstrate an interest in marketing, and an understanding of the importance of social media planning and storytelling, all of which are a crucial part of this role.

You will be joining a passionate and ambitious organisation, and will be supported by the Senior Fundraising Officer, Fundraising and Communications Assistant, Communications Manager and the wider team in delivering fundraising initiatives and spreading awareness in the community.

Some of the exciting initiatives and wonderful people that this role has supported include:

Jack Jarvis and his solo, world-record setting transatlantic row, raising over £70,000

7 year old Ravi Adelekan and his collaboration with world-famous celebrities including Hugh Jackman, to raise funds so that no child with a brain tumour has to feel afraid and alone. Ravi has raised £70,000 of his £250,000 target

Gabriel and Elo, who are 2 of our Bright Minds young ambassadors, raising over £10,000 between them and keen to get more involved in *braintrust's* mission.

### **About you – experience and capabilities**

With a background in fundraising, events, marketing, communications or relationship focused sales, you will be passionate and entrepreneurial, a self-starter with a positive 'can-do' attitude. You will be comfortable working autonomously, but responsible to your wider team.

Excellent written and spoken communication skills are essential. You are on good terms with your computer, and you are excited about building relationships with volunteers, supporters, carergivers, and patients alike.

Day to day you will ensure that national fundraising campaigns, events and activities are supported and run effectively.

### **Apply now**

This role offers a great opportunity to work in an autonomous but supportive environment, with lots of potential for learning and development. If you are an

ambitious and driven fundraiser looking for a new challenge, then we'd love to hear from you.

As an inclusive organisation committed to equal opportunities, we recognise the need for greater diversity in the charity sector, so we welcome and encourage candidates from a diverse range of backgrounds to apply for this role.

To allow continual monitoring and improvement of our equality, diversity and inclusion policy, we would be grateful if you could complete this anonymous survey once you have submitted your application.

<https://www.surveymonkey.co.uk/r/PBKVYBK>

To apply, please email you CV and covering letter outlining why you are the right person for the role to [join.us@brainstrust.org.uk](mailto:join.us@brainstrust.org.uk).

The deadline for applications is 17<sup>th</sup> July 2025.

Please note that we will be conducting rolling interviews, and reserve the right to close recruitment for the role early when we find the right person.