

Volunteer Social Ambassador

Where you'll be based

From your phone, tablet or computer

About the role

These amazing people use their reach, experience and time online for good. They spread the word about *brainstrust* and our mission to provide incredible, impactful brain tumour support across social media, using their own established platforms.

Sharing your own story, or reaching out to others with information about *brainstrust*'s support services, you'll be helping more people access life-changing brain tumour support.



Meet a brainstrust Social Ambassador - Sammy

Sammy has shared her brain tumour journey online for several years now, building an incredible community at @beautybrainuk on Instagram. She lets people know how *brainstrust* have supported her, and over the years has directed many people to our services, giving them access to life-changing support.

Skills and attributions

- Understanding of life with a brain tumour you might be a patient, caregiver, family member or friend. Either way, you'll understand some of the challenges facing people with a brain tumour and their loved ones.
- **Empathy** you'll be interacting with people who are going through a very distressing time. Reaching out to let them know about brainstrust's support in a sensitive and empathetic way is of the utmost importance.
- **Social media** you'll have personal social media accounts (particularly Twitter and Instagram), understand how the platforms work and how you can find people who might need to know about *brainstrust* support.

Continued...

Time commitment

This is up to you - You can reach a lot of people in 15 minutes, so if you can give a little time five times a week you'll be playing a vital role in spreading the word about *brainstrust*'s mission.

Having said that, the more you can commit to, the greater your impact can be. Speak to us to find out more.

Find out more and apply

Can you use our social media profile for good? Email today on <u>hello@brainstrust.org.uk</u>, get in touch via Instagram - @brainstrustuk; Twitter @brainstrust; or Facebook – search 'brainstrust'. You can call too on 01983 292405.