

## Community Fundraiser

### The headlines

- Full-time, permanent role based in *brainstrust's* Leeds (West Yorkshire) office, with scope for some home working.
- Salary of £24,000 - £28,000 dependent on experience
- Fundraising experience in events or community essential
- This is a fundraising and marketing role

### Background

We know there are over 60,000 people living with a brain tumour in the UK. 16,000 more people are diagnosed each year. 20-40% of all cancers spread to the brain. Brain tumours are the biggest cancer killer of the under 35s. The disease is responsible for over 20 years of life lost in the typical patient, making it the most lethal cancer. What causes brain tumours is unknown and incidence is increasing.

We also know that these statistics don't help you on the day you are told 'you have a brain tumour'.

We know a brain tumour diagnosis is confusing, isolating and overwhelming. We know these problems are exacerbated by not being able to access care and information quickly and easily. And we also know that access to proactive support, and good information can improve knowledge and understanding, reduce anxiety, increase preparedness for events, instil control and improve satisfaction with treatment in brain tumour patients. That's why we're here.

This is an exciting opportunity to have real influence. You can make a big impact in a small and stable (but growing) charity as we carve out a new sector for brain tumour support.

### Objectives and key responsibilities

*brainstrust* is seeking someone special to support our incredible community with their fundraising. You will be excited at the prospect of raising an incredible, but realistic, amount of money for brain tumour support at *brainstrust*, making new friends along the way and working with an existing database of people who are desperate to help.

Motivated by a shared belief in helping a forgotten group of cancer patients get the support they need, you will develop and maintain inspiring and rewarding relationships. These relationships will be with a broad range of community fundraisers, many of whom have been inspired to support *brainstrust's* work because their family has been impacted by a

brain tumour diagnosis. You will support all aspects of their community fundraising, helping them to achieve their fundraising goals. You will be promoting *brainstrust* to new community groups and, by working alongside our support team, secure future community fundraising across the UK working from our Leeds office. Key to the role will be the management and growth of our existing community events – TEAFEST and Wear Grey for a Day.

### **About you - experience and capabilities**

With a background in relationship fundraising, sales, marketing or PR, you will be a self-starting and positive 'can-do' individual, comfortable working autonomously.

You have a superlative track record and glowing references, and you relish a challenge as much as you like to challenge your team.

Stellar written and spoken communication skills are innate. You are on good terms with your computer, and you are excited about building relationships with volunteers, supporters, carers and patients in the local area.

Day to day you will ensure that local fundraising events and activities are supported and run effectively.

### **Apply now**

This role offers a great opportunity to work in an autonomous (but supportive) environment with lots of potential for learning and development. If you are an ambitious and driven fundraiser or insight driven and outcomes-led marketing professional looking for a new challenge, then we'd love to hear from you.

To apply, please email your CV and covering letter to [will@brainstrust.org.uk](mailto:will@brainstrust.org.uk). The closing date is 14<sup>th</sup> May, with interviews week commencing 21<sup>st</sup> May.